

#### PROJECT IMPROVEMENTS



Route 367 Flyover Ramp

The I-270 North Project is improving safety and reliability within the I-270 corridor, updating an aging infrastructure, and creating greater accessibility for pedestrians and bicyclists.

The completed project will yield:

- 8 reconstructed interchanges
- Additional driving lanes in both directions on I-270 from Lindbergh to Lewis and Clark
- Improved accessibility for bicyclists and pedestrians with a multi-use path from Lindbergh to Breezy Point along Dunn, and from Hanley/Graham to Old Halls Ferry along Pershall
- Improve safety with an updated outer road system that includes removal of all cross over slip ramps
- Updated and replaced signals
- Constructed new and replaced bridges

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# I-270 NORTH NEWSLETTER

### **CONSTRUCTION UPDATES**



Drivers should be advised there will be a higher number of lane drops throughout the project as Millstone Weber crews and subcontractor crews finish up the remaining work. Expect short delays during your travels through the I-270 corridor during off peak times and evenings.

Drivers are encouraged to visit the I-270 North Project website to learn more about planned traffic impacts and details of the project, including a project overview and graphic displays of planned construction.

#### **CURRENT WORK ITEMS:**

- Interstate 270 near New Halls Ferry Road realign eastbound lanes
- Installing new asphalt surface on Interstate 270
- Completing shared use path, backfilling path, and seeding/sodding slopes
- Reconstruct New Florissant Road and New Halls Ferry Road
- Begin paving for Route 367 flyover ramp. Scheduled to reopen around October 20th.





## FACES OF I-270

# CRYSTAL ALLEN DALLAS | FOUNDER EXCEL BUSINESS CONCEPTS

Since the I-270 North Project began four years ago, Crystal Dallas has had a front row seat to the behind-the-scenes work that has gone into the massive transportation effort through her role as the project's public information manager for contractor Millstone Weber.

Dallas, founder and chief engagement officer of Excel Business Concepts, has worked with both Millstone Weber and the Missouri Department of Transportation, as well as their communication teams to ensure that information surrounding the I-270 North Project and its community programs, like Project PAVE, is clearly conveyed to the public every step of the way.

"When this project is done, knowing that Excel Business Concepts has played a role in creating content that help to communicate project updates and kept the public engaged is very humbling and I'm very proud of the work that we've been able to do," she said.

The role marks her firm's first MoDOT project and it's not an opportunity that she takes for granted, especially considering that just as they were planning to launch the kickoff for the I-270 North Project, a deadly global pandemic brought the entire world to a halt.

"We had to pivot from the first in-person public meeting to a virtual one in like 72 hours," Dallas said. "It could have been a major barrier, but because Excel Business Concepts was already working in multiple states with multiple technologies and tactics, we were able to really pivot quickly to support Millstone Weber and the needs of the project."



Whether it's compiling the monthly newsletter to inform the community and stakeholders about the progress of the I-270 North Project, identifying individuals to feature in the Faces of I-270 or designing work safety campaigns for social media and more, Excel Business Concepts has been right there utilizing strategic communication to keep the public informed and engaged.

Furthermore, Dallas said being a graduate of MoDOT's Disadvantaged Business Enterprise Program, helped position her agency not only for the I-270 North Project, but for additional MoDOT projects.

"I can't underscore the importance of the DBE program and how, when done correctly, it can be a major benefit when you have a company like Millstone Weber who understands the importance of bringing small, women- and minority-owned firms along for a journey in true partnering," she said. "

Dallas said the best part of the experience has been seeing a dream realized. "For me, the I-270 North project is the manifestation of a dream that I had to impact the community and I'm so excited about what's to come."

